

NEWSLETTER #4

The final newsletter of InterCultural Hotel. Time flies, what have we been up to in this final phase of the project?



InterCultural Hotel

Welcome to the 4th and final newsletter of InterCultural Hotel!

As it is with all projects, also the InterCultural Hotel project has an end date. Unfortunately, this project has come to an end, but we are very proud of all the things we have accomplished together. An amazing web application and online platform have been developed, a huge variety of stakeholders from all over Europe has been involved and the plans for the future use of the project materials are very promising.

In this final stage of the project we have tested the initial versions of our materials with our stakeholders and it was very interesting to hear from the target group their opinion. Of course, there were some errors/mistakes, but in general the feedback from the test was quite positive! The idea of the 360-degree photos was perceived as very original and the app is very user friendly. After careful consideration on the feedback received and after proceeding with the necessary amendments, we are proud to present the final products of the InterCultural Hotel project!

And lastly, we are also very enthusiastic about the multiplier events that have been held in Bulgaria, Cyprus, Greece, Italy, Ireland, Lithuania, Poland, Slovenia, and the Netherlands. Of course we cannot cover everything in this last newsletter, but we hope you get a sense of the enthusiasm experienced during the multiplier events.





“Every human is like all other humans, some other humans, and no other human”
Clyde Kluckhohn

Proudly presenting, the final results!

We are very happy to show you the final results of the InterCultural Hotel project. All the results are downloadable from the project website under results and activities. First of all, here you can find reports on the needs regarding intercultural challenges in the hospitality sectors in the partner countries.

And then the most important result: the platform where you can find all learning materials. Here you can find hypothetical incidents arisen through a lack of intercultural knowledge and skills. You can read and listen to conversations, do quizzes, find extra tips and more information about cultural differences. The four fields in hospitality covered are Food & Beverage, Front Desk, Housekeeping and Management.

Furthermore, there are two extra modules with Chinese and Russian socio-cultural information: general information, about Chinese/Russian mentality, language, religion, social status, habits, tipping, body language, Chinese/Russian names etc.

Feel free to take a look!



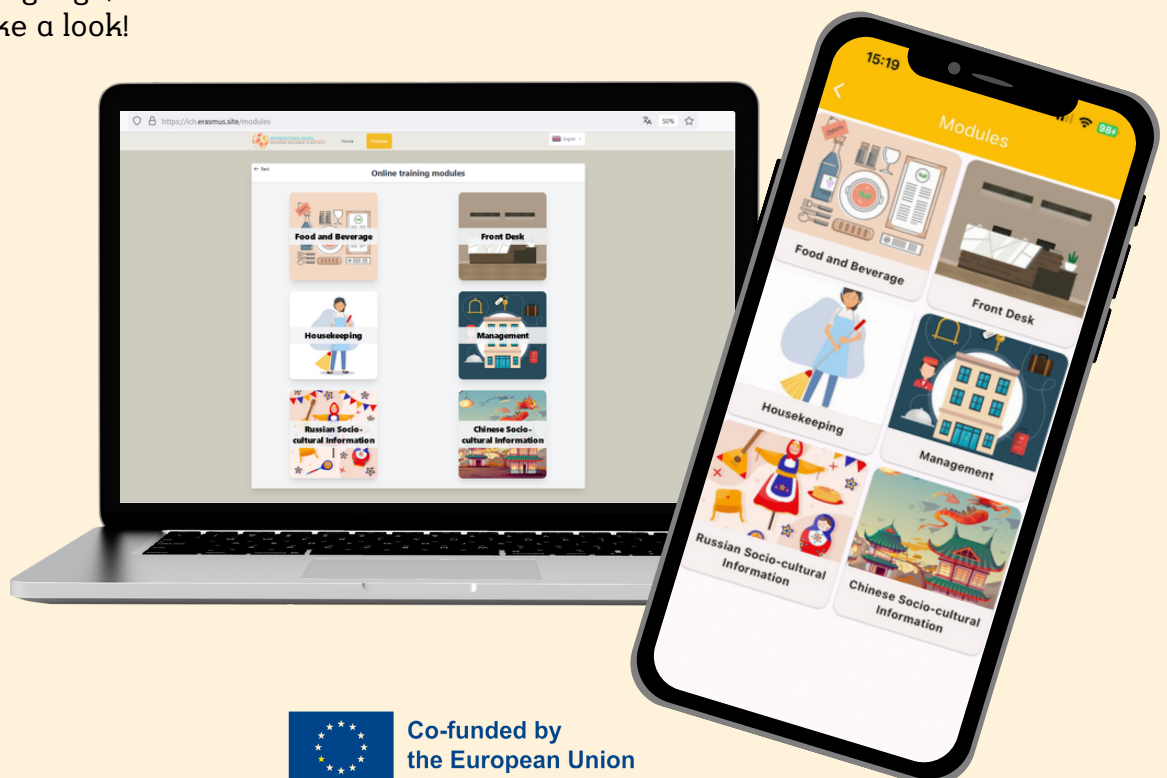
Online platform



App Store



Google Play



Co-funded by
the European Union

Multiplier events all over Europe

In each partner country events have been organised to present the final results of the project. Below you can get a glimpse at these events!



EVENT BULGARIA



EVENT LITHUANIA



EVENT ITALY



EVENT POLAND



EVENT THE NETHERLANDS



EVENT GREECE



EVENT IRELAND



EVENT SLOVENIA

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